Dear dairy professional,

We are members of a national research project team focused on dairy cattle productivity, health and welfare, supported by Dairy Farmers of Canada. With the input of dairy professionals such as the veterinarians, staff or producers that belong to your organization, we will develop attainable industry targets for optimal cow productivity, health and welfare.

We believe that we have a wealth of under-utilized knowledge and opinion within the expert groups that make up our dairy industry. Our project will be utilizing your expertise and give as many dairy people as possible a voice in this process in order to paint the most comprehensive picture of the issues at hand.

Participation is purely voluntary, and is being done through an optional iterative online survey process, authorized and approved by the University of Guelph Research Ethics Board. The survey is available in both French and English and your responses will remain completely confidential.

If interested in providing your input on these high priority issues, type the link below into your browser. We can be contacted at any time at dairy01@uoguelph.ca with any questions or concerns.

**www.ovc.uoguelph.ca/dairy**

Sincerely and with our thanks,

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